

ARUNAANKANTH.S

UI UX Designer / Front end Developer

+91-9894471652 arunaakanthshankar@gmail.com Karaikudi, India



EXPERIENCE

UI UX Developer

Rovaltech Private Ltd

2023 - Present

- Designed intuitive user interfaces, wireframes, prototypes, and user flows using **Figma / Adobe XD**
- Created interactive prototypes and high-fidelity UI designs in Figma and Adobe XD based on client requirements and user research
- Created high-quality UI components, icons, and design systems for scalable product experiences
- Collaborated with product owners, developers, and stakeholders to align design decisions with business goals
- Developed responsive, interactive web pages using **HTML5, CSS3, JavaScript**, and modern frameworks
- Converted UI/UX designs into functional front-end code with precise accuracy and cross-browser compatibility
- Used **Git / GitHub / GitLab** for version control and collaborative development

Graphic Designer

08/2021 - 12/2023

- Designed logos, brand identities, marketing materials, and digital assets aligned with client requirements and brand guidelines.
- Created visually engaging social media posts, brochures, banners, posters, and website graphics to support marketing campaigns.
- Collaborated with marketing, content, and product teams to develop creative concepts and execute campaigns.
- Developed UI layouts, icons, and visual elements for web and mobile interfaces.
- Proficient in using tools such as **Adobe Photoshop, Illustrator, InDesign, Corel draw, Figma, and Canva**.

EDUCATION

B.E Mechanical Engineering

Sri Raaja Raajan College of Engineering and Technology

08/2018 - 05/2021 Amaravathipudhur, Karaikudi

SKILLS

3D Printing	Adobe Photoshop	AI	Azure	AutoCAD
Big Data	Bootstrap	Canva	CorelDRAW	CSS
Databricks	Figma	Git	HTML	IoT
JIRA	Microsoft Power Point	Photoshop	PySpark	
Python	React	Robotics	Scala	SEO
Virtual Reality				
Wireframing	SolidWorks	Illustrator		
Microsoft Office 365	Gmail	Arduino	capcut	

SUMMARY

Creative **UI/UX and Graphic Designer** with **4.5 years of experience** and a strong foundation in **frontend development**. I leverage my technical understanding creating practical, implementable designs that do not compromise on aesthetics. Expert in crafting intuitive user journeys, wireframes, and compelling visual assets while ensuring brand consistency. My unique background allows me to advocate for user needs while communicating with developers to streamline the handover process and ensure the final product matches the creative vision.

KEY ACHIEVEMENTS



Front-End Success

Launched 20+ user-friendly web interfaces in 2023, increasing user engagement by 35%.



Graphic Design Impact

Designed branding materials reaching 15,000+ users and boosting engagement by 40% yearly.



Lab Innovation

Developed robotics lab, enhancing student practical engagement by 50% in 2021.



AR/VR Development

Managed AR/VR lab, increasing user participation by 60% for immersive learning projects.

LANGUAGES

English

Native



Tamil

Native



FIND ME ONLINE



LinkedIn

Arunaankanth shankar



Portfolio

arunaakanthshankar.online